

9TH ANNUAL JOINT  
NATIONAL CONFERENCE

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# TRANSFORMING LOSS: MEETING THE NEEDS OF PARENTS

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12 September 2017

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EDGBASTON STADIUM  
BIRMINGHAM



# 9TH ANNUAL JOINT NATIONAL CONFERENCE PROGRAMME TUESDAY 12 SEPTEMBER 2017

## MORNING

**08.45** Registration, welcome refreshments and exhibition

**09.15** Chair's welcome and opening remarks

**09.20** Keynote address

President, The Royal College of Midwives

**09.45** Learning the lessons from Sudden Infant Death Syndrome (SIDS) in stillbirth prevention and care: the critical role of parents

Victoria Morgan, Founder, Every Birth Matters

**10.10** The National Bereavement Care Pathway

Marc Harder, NBCP Project Lead, Sands

**10.35** Mid-morning refreshments, exhibition and networking

**11.00** Parallel sessions. 45 minutes each – choose one to attend

**P1** Nobody's patient project

Florence Wilcock, Consultant Obstetrician, Kingston Hospital NHS Foundation Trust and Gill Phillips, Director/Creator, Whose Shoes?

**P2** Perinatal mental health: what it is, why it matters and what you can do!

Melita Walker, Perinatal Mental Health Lead/Professional Development Officer, Institute of Health Visiting and Sasha Barber, Mental Health and Bereavement Lead, Southmead Maternity Services

**P3** Empowering bereaved parents in making meaningful memories

Rachel Hayden, Trainer and Founder, Gifts of Remembrance

**11.55** Parallel sessions. 45 minutes each – choose one to attend

**P4** 'I felt like I was drowning, the walls of the room closed in on me...'  
Meeting the particular challenges of delivering difficult news in pregnancy

Jane Fisher, Director, Antenatal Research and Choices (ARC)

**P5** Impact of bereavement on healthcare professionals

Paula Abramson, Head of Training, Child Bereavement UK

**P6** Multiple birth families - meeting the needs of parents who suffer the loss of one or more

Helen Turier, Support Services Manager and Louise Bowman, Twinline & Support Groups Coordinator, Tamba

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## AFTERNOON

**12.40 Lunch, exhibition and networking**

**13.30 Bereavement issues in midwifery training; what do student midwives need to know?**

Julie Jones, Midwifery Lecturer, University of West London

**13.55 Can an insight tool kit help us learn from experts by experience and ensure better experiences of care?**

Kath Evans, Experience of Care Lead – Maternity, Infants, Children and Young People, Nursing Directorate, NHS England

**14.20 Activity session – getting bereavement care right**

Nicola Fitzmaurice, Deputy Head of Nursing, Lead for Palliative and Bereavement Care Services, Birmingham Children's Hospital, accompanied by colleagues

**14.50 Afternoon refreshments, exhibition and networking**

**15.15 The legacy of grief**

Jenny Chambers, Founder ICP Support and Clinical Trials Coordinator, Imperial College London

**15.40 Bereavement care - a family led service**

Clare Beesley, Bereavement Midwife, Heart of England NHS Foundation

**16.05 Avoidable separation of mother and baby: Whose loss?**

Michele Upton, Patient Safety Policy Lead, Maternity and Newborns, NHS Improvement

**16.30 Close of conference**



In collaboration with:



## Formerly known as the Uncertainty and loss in maternity and neonatal care conference, 2017 started with the planning of a refreshed conference now entering its 9th successive year.

And with that, the host organisations are delighted to be staging the conference this year in Birmingham with the hope of reaching more healthcare professionals, having organised 8 sell-out conferences in London.

Transforming loss, meeting the needs of parents is a one-day conference aimed at all those working in and around maternity and neonatal care, with a focus on educating the workforce to better help and support parents at times of critical illness, loss and bereavement.

### Who should attend?

- Midwives, midwifery managers, specialist midwives
- Bereavement midwives, student midwives
- Staff nurses, senior staff nurses
- Neonatal nurses, senior neonatal nurses
- GP's, obstetricians, health visitors
- Policy managers, policy officers, academics
- Counsellors, psychologists, volunteers

### Learning outcomes

- Understand the current national landscape and challenges
- How to better support parents during periods of illness and loss
- Gain confidence of working with multiple birth families
- Build a greater awareness of multidisciplinary working
- Understand the lessons from SIDS and the role of the parents
- How insight toolkits help you learn from experts
- Be able to identify and better cope with the impact of bereavement on healthcare professionals

### What's included?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials. They also include VAT at the current rate of 20%.



### THE VENUE

Edgbaston Cricket Ground, also known as the County Ground or Edgbaston Stadium, is a cricket ground in the Edgbaston area of Birmingham, England. It is home to Warwickshire County Cricket Club, and is also used for Test matches. Edgbaston was also the first English ground outside Lord's to host a major international one day tournament final when it hosted the ICC Champions Trophy final in 2013.

The full address of the venue is Edgbaston Stadium, Edgbaston Rd, Birmingham B5 7QU and the nearest National Rail station is Birmingham New Street, or there is a local station nearby. The venue also offers over 600 free car-parking spaces and includes Wi-Fi.

### Accommodation

There are a number of good hotels local to Edgbaston stadium and suggest that if you do require accommodation that you book this up early, as it's a very busy time of year. Recommended nearby hotels include

- Ibis Budget Birmingham City Centre
- Travelodge Birmingham
- Marriott Birmingham City Centre
- Premier Inn Birmingham

Early booking is advisable and the best rates can be found online at [www.laterooms.com](http://www.laterooms.com) or [www.booking.com](http://www.booking.com)

Return booking form to  
**Profile Productions Ltd**



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12 September 2017

EDGBASTON STADIUM  
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Book your  
place online  
now at

[www.profileproductions.co.uk](http://www.profileproductions.co.uk)

## Booking form

**Book before Monday 26 June to benefit from  
Earlybird discounted rates.**

### Earlybird rate

Healthcare professionals funded by voluntary sector .....£125.00   
Healthcare professionals funded by employer/self..... £145.00   
Students, voluntary rate ..... £95

### Standard rate

Healthcare professionals funded by voluntary sector .....£150.00   
Healthcare professionals funded by employer/self..... £170.00   
Students, voluntary rate ..... £95

### Delegate details

Title .....

Name.....

Job title .....

Employing organisation .....

Address .....

.....

.....

County ..... Postcode .....

Work Tel/Mob .....

Email .....

(all confirmation correspondence will be sent by email)

I do not wish for my name to appear on the delegate list

**Please indicate which session you wish to attend**

**11.00** P1  P2  P3  **11.55** P4  P5  P6

### Dietary requirements

(Please tick as appropriate)

Vegetarian  Vegan  Gluten free

Other .....

### Other requirements

Wheelchair access  Hearing loop  Restricted mobility

Other .....

# Payment details

Please debit my credit/debit card  
for the sum of £ .....

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- 2. Registrations can only be accepted on receipt of a completed registration form. Completion of this registration form constitutes a legally binding agreement to pay any invoices raised associated with registration including any cancellation fees as detailed below. You must sign agreeing to the terms and conditions in order for your booking to be processed.
- 3. Written confirmation of your booking will be emailed to you within 14 working days of receipt of this booking form and will include a receipt or invoice for payment of your place at the conference.
- 4. Invoices can only be raised with a valid PO number, we are unable to invoice delegates without a PO number.
- 5. Profile Productions Ltd. cannot be held responsible should your registration form not be received.
- 6. If you have not heard from us 14 working days after sending your completed form, or 14 days before the start date of the conference, it is your responsibility to contact us to ensure your place is booked.
- 7. All invoices must be paid prior to the event. Failure to do so may lead to your entrance to the sessions being refused.
- 8. Any delegates arriving at conference with an outstanding payment will be asked to provide credit card details as a guarantee.
- 9. Cancellations will only be accepted in writing, either by post or by email; verbal cancellations will not be accepted at any time. Cancellations received on or prior to Tuesday 8 August 2017 will be refunded in full subject to a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions. 10. Cancellations received after Tuesday 8 August 2017 will not be refunded however substitutions will be accepted at any time, but please notify the organisers in writing of any name changes.

By signing this form, I have read and agreed to the terms and conditions above.

Signature.....

Name..... Date / /